Groupe (Veritas®

"A business that consistently enriches lives is a wealthy business"

Hazel Mercantile Limited



Hazel Middle East FZE

VISION

"Nurturing the present and aspiring for a **better Future**"

GV aims to empower communities and enrich lives by creating a wealth of opportunities for 'all', while consistently setting benchmarks for value addition, environmental awareness and corporate governance. Through a process of continuous improvement, we aspire to leave an indelible mark by earning the utmost faith and goodwill of people and society in all our endeavours.

MISSION

"Invest in quality and deliver the very best, whether products, services or people"

GV has always believed that there is no substitute for "BEST" hence it has always been our endeavour to provide the Best Product, Best Services and investing in the Best People.





The 'GROUPE VERITAS' [GV] philosophy is quite simple. The quest for excellence must not compromise the values we were built on. This very philosophy is ingrained in everything we do.

In pursuit of our goal for a green and equitable society, we continue to explore new horizons. All of our actions take us one step closer to achieving the corporate vision.

At GV we rely on our vast experience as a global conglomerate to achieve consistent growth and enrichment.

Our core business domains, listed below, complement each other, enabling us to offer holistic solutions.



TRADE, DISTRIBUTION & MANUFACTURING



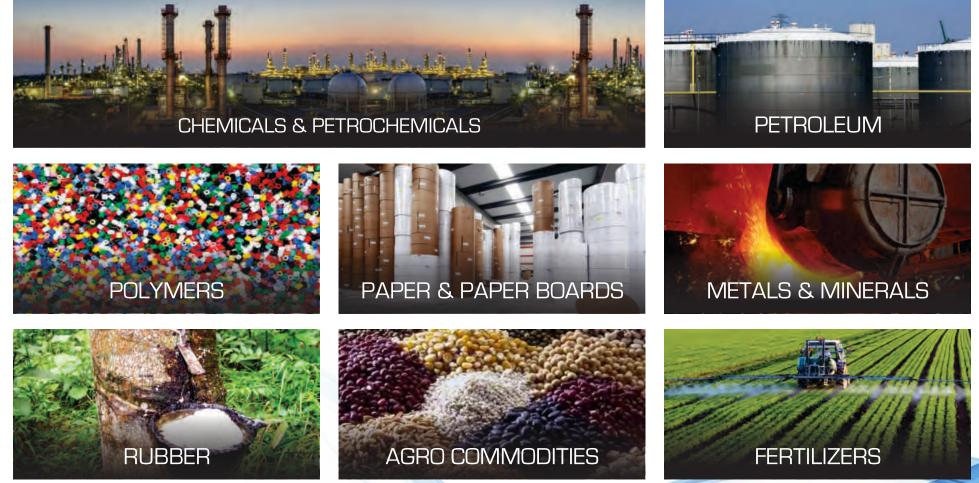
Trade, Distribution & Manufacturing is what modern-day commerce is all about. We have, over two decades, evolved business models that not only bridge the gap of demand and supply at various geographies but also facilitate supply chain management.

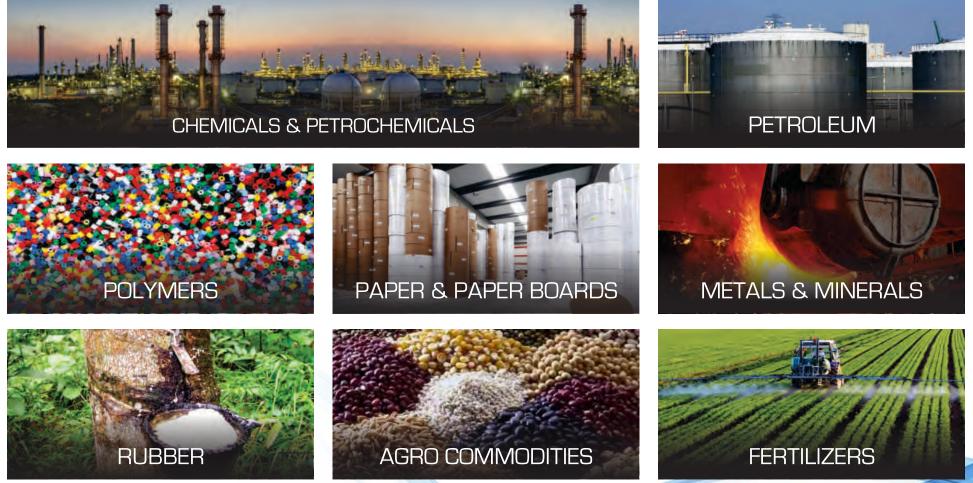
We have successfully expanded our presence around the globe with 20 offices in India and 16 offices overseas. Our global presence, aided with established supply chain management ensures availability of product at all locations for effective and timely service to our partners/customers.

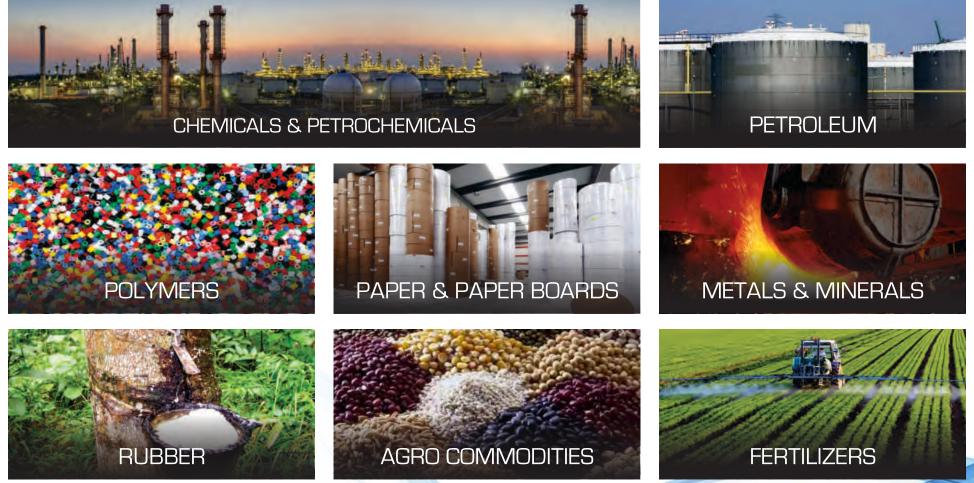
Our Terminal in Hamriyah, UAE, shall only strengthen our efforts to service our customers/Enterprise Partners across the globe with first of its kind facilitis in the region, such as Distillation and Fractionation of class A/B/C products.

Our Integrated Complex at Dighi port, on the West Coast of India will consist of PVC and Polymer Modified Bitumen (PMB) production plants along with LPG bottling, in addition to mounded bullets for gas storage.

Our conscious effort to evolve a complete supply chain model by creating a synthesis of various business models provides us a competitive edge over peers.









PETROLEUM

Light Distillates

- LPG
- LNG
- Butane
- Propane

POLYMERS

Commodity Polymers

- Polyproplylene (PP) Polyethylene (PE) Polyethylene Terephthalte (PET) Polyvinyl Chloride (PVC)

- Paper

TRADE, DISTRIBUTION & MANUFACTURING



CHEMICALS & PETROCHEMICALS

Today, petrochemical products permeate the entire spectrum of everyday use products and cover almost every sphere of life, like clothing, housing, construction, furniture, automobiles, household items, agriculture, horticulture, irrigation, packaging, medical appliances, electronics and electrical etc.

Chemicals and Petrochemicals is our most prominent business vertical for Trade, Distribution and Manufacturing, We represent some of the renowned producers to distribute their products across the globe. We identify the needs of the producers and end customers and position ourselves to create value and open markets for them by offering our network and infrastructure for capitalization.

- Acetates / Esters
- Acids
- Alcohols
- Amines

- Aromatics
- Chlor-Alkalies Chlorinated Solvents
- Fibre Intermediates
- Glycols / Glycol Ethers
- Intermediates * Ketones
- Monomers
- Olefins
 - Oleochemicals
 - Phosphates
 - Plasticizers



GV sources its petroleum products from the world's largest refineries capable of unstinted supplies and quality. GV deals in Heavy Distillates, Middle Distillates and Light Distillates.

Middle Distillates Diesel

- Kerosene
- Naphtha
- Gasoline
- 🔅 Gas Oil

Heavy Distillates

- Wax
- ✤ Asphalt Base Oils
- Coke

Fuel Oil

- Lubricating Oil
- Bunker Oil
- Bitumen



GV has been in the Polymer business for decades now. We work as Trade enablers, where we deliver quality products to our customers with fair realizations to our suppliers. This Win-Win situation enables us to forge ahead in the International as well as Indian Polymer markets. Our focus has always been end-customer oriented.

Other Commodity Polymers

- Polycarbonates
- Polyamides

Styrenic Polymers

- Polystyrene (PS)
- Expanded Polystyrene (EPS)

Other Styrenic Polymers

- Styrene(ABS)
- Styrene Acrylonitrile (SAN)
- Unsaturated Polyester Resin (UPR)

PAPER & PAPER BOARDS

Our focus has been to promote trade of FSC certified paper. We encourage business that promotes paper and paper boards manufactured using Un-conventional raw materials like Bagasse, Wheat Straw and other recycled fibers, with an objective to promote environment friendly initiatives.

- Hardwood & Softwood Pulps
- Paper Boards Fluff Pulp

- Wood Chips
- Specialty Cellulose Fibers

TRADE, DISTRIBUTION & MANUFACTURING



METALS AND MINERALS



We have partnerships with suppliers across the globe for distribution of Ferrous & Non-Ferrous metals, through our various offices, while we sell the downstream to developing countries. We have several sourcing depots where the goods are collected and subsequently distributed to end-customers across the Industry Verticals in several geographies.

Ferrous Metals

- Steel
- Stainless Steel

Non-Ferrous Metals

- ✤ Aluminium
- Copper
- Lead
- 🚯 Tin
- Nickel
- Zinc

Minerals

- Iron Ore
- Bauxite
- Mandanese Ore
- Copper Concentrate
- Gypsum
- Coal

RUBBER

Natural Rubber

- Latex
- Creep Rubber



Veg Oil: Edible Oils Palm Oil

FERTILIZERS

Nitrogen Fertilizers

- Ammonia / Urea





Demand for Rubber is ever increasing and with our experience in Trade, Distribution and Manufacturing we have been able to establish a major presence in the local Indian Rubber markets. Our experience in this market has prompted us to venture into Rubber Estate acquisitions and establishing our own Plantations not only in the Local market but also internationally.

Sheet / Block Rubber

Synthetic Rubber

- Styrene Butadiene Rubber
- Polybutadiene Rubber
- Nitrile Butadiene Rubber (NBR)
- Chloroprene Rubber (CR)
- Polyurethane Rubber (EU/AU)
- Rubber Chemicals



Production and consumption of agricultural commodities has a diverse geographical distribution. Along with climate and corresponding types of vegetation, the economy of a nation also influences the level of agricultural production.

Recognizing the imbalance in supply and demand of these agro commodities, GV has gotten involved in the trade and movement of various products (examples listed below) across geographies.

Grains / Pulses

Wheat Rice ✤ Mille

Sorahum Barlev

Maize Chickpeas



Our strong presence of over two decades in the international market backed by impeccable commitment towards contractual terms and continuous off take of product baskets, our suppliers have propelled us to foray into both Raw & Intermediate and Finished fertilizers.

We have successfully ventured into N-P-K fertilizers. Strong support from our suppliers backed by our global network and strong team of experienced professionals ensure continuous and smooth execution of supply chain management to service our customers and suppliers alike, across the globe.

Ammonium Sulphate Nitrogen Solutions

Phosphorus Fertilizers

- Triple Superphosphate
- Mono and Di-ammonium Phosphates
- Rock Phosphate

Potassium Fertilizers

- Muriate of Potassium
- Potassium Sulphate
- Potassium Nitrate

TRADE, DISTRIBUTION & MANUFACTURING



Modern day terminals are expected to add more value rather than just storage and distribution of products. The GV terminals at Hamriyah Free Zone, Sharjah, UAE have its own facilities that are capable of:



These value added services enable us to:

- Deliver quality specific product by "on-spot" distillation
- Deliver it cost-effectively and to the quantity level required by the customer
- Deliver with minimum lead time









GV is setting up an Integrated Complex at Dighi Port, situated on the West Coast of India. In addition to our manufacturing facilities for PVC and PMB along with LPG Bottling, this project will also have a captive power plant and mounded bullets for gas storage.

Polyvinyl Chloride (PVC) Plant

- PVC supply-demand deficit in India expected to cross 2.6 million MT by 2020.
- ✤ GV plant will produce Suspension Grades K57-K72 from Vinyl Chloride Monomer (VCM).
- Process license from Ineos Technologies, UK, the world's largest PVC technology providers.
- Plant designs exceed EU Standards of safety and Environment, among the highest in the world.
- Backward Integration planned in Phase II to add EDC to VCM process and manufacture of Propylene derivatives

Polymer Modified Bitumen (PMB) Plant

- Manufacturing facility for formulation of bitumen with a suitable polymer
- Government's push to improve connectivity by building national highways pan-India. Expected to double the length of national highways, in addition to adding to the existing road network.
- PMB is advantageous over Bitumen due to:
 - Greater rigidity and water resistance
 - Resistance to permanent deformation and crack formation
 - Higher durability

- LPG to be bottled in composite cylinders od 2.5 kg and 10 kg
- Government of India initiative to supply clean fuel to all house-holds by 2020
- Flexibility to supply by road tankers to industrial consumers

INDUSTRY VERTICALS



At GV, we recognize the importance of the Industries and their requirements of inputs, in turn, it is our endeavor to service most of the inputs of the said Industry Verticals from any of our Business Verticals, thus, offering a composite package of products and enhanced services.

The chart across lists the various Industry verticals we service along with an indication of the Business verticals that cater to them.

Business Verticals

- Chemicals & Petrochemicals [a]
- Petroleum [b]
- Polymers [c]
- Paper & Paper Boards [d]

- Metals & Minerals [e]
- Rubber [f]
- ✤ Agro Commodities [g]
- Fertilizers [h]







Food & Beverages (a,d,e,g)



Agro Chemicals (a,c,d,h)

Paints & Coatings (a,b,c,d,e,g)



Paper & Packaging (a,c,d)



Adhesive & Sealants (a,c,f)



Oil & Gas Chemicals (a,b,c,e,f,g)



Laminates & Plywoods (a,c,d)



Textile Industries (a,c,d)



Surfactants & Detergents (a,c,d)



Pharmaceuticals (a,b,c,d,e,f)





Building & Construction (a,c,e)



Automobiles (a,b,c,d,e,f)



Personal Care (a,b,c,d)



Tyre & Rubber (a,c,e,f)



Resins (a,c,e,f)



Electronics & Electricals (a,b,c)

Note: (a,b,c) denotes co-relation of Business Verticals and Industry Verticals

INFRASTRUCTURE



We, at GV have focused our efforts on creating infrastructure with a keen eye to synergize it with inherent requirement of our other business domains for a sustained and inclusive growth.

We have strategically located terminals with various tank size configurations, that are metallurgically varied, for storing A/B/C class of products which include specialized tanks that require heating, refrigeration, corrosion resistant's etc. We have State of the Art Logistics parks across the globe with a storage capacity exceeding half a million KL.

We operate under our exclusive management Tank Terminals, Logistics Parks and Dry warehouses in UAE/India with specific thrust on major port cities. We offer the following services to our partners:

- Distillation Columns
- Dry Warehouses
- Bulk Cargo facilities
- Drumming Facilities
- Surface Transportation

- PVC Plant
- Polymer Modified Bitumen Plant [PMB]
- Captive Power Plant
- Bulk Cargo Vessels
- Mounded Bullets for gas storage

TERMINALS AT HAMRIYAH FREE ZONE, SHARJAH, UAE





Facilities: Drumming



Facilities:

- SV-owned jetties with a 700 meter water-front

- 40 Storage Tanks
- Re-packing
- Distillation
- Blending Fractionation
- Heating
- Chilling
- Testing Equipment/Laboratory
- ISO/Flexi Tanks

INTEGRATED COMPLEX AT DIGHI PORT, WEST COAST INDIA

- 16 Mounded Bullets & 4 Spheres
- Specialty Storage for large volumes of gases
- Power plant for captive use and co-sharing
- ✤ A State-of-the-art warehouse

Heated tanks for storage of Bitumen and other products

ALTERNATIVE FUEL & ENERGY



Economic and environmental issues coupled with increased awareness and consumer concern towards achieving a balance between economic growth and environmental sustainability has necessitated need for alternate fuels to drive the energy cycle. GV had recognized the importance of alternate fuels in early stage of inception and endeavored its efforts to contribute to implementing it in various manifestations.

Besides having a strategic tie-up with various land repositories, our own area of cultivation for this purpose includes immense acres of land outside Asia as well land in Southern states of India, the purpose of which is to ensure continuous and timely supply of raw material.

Non-Conventional energy sources have gained prominence due to the environmental hazards from use of conventional sources of energy. GV aims to be a partner in the process of nation building and do so in a sustainable manner. Towards accomplishment of this objective; GV is actively participating in the generation of energy through wind turbines and solar panels.



WIND TURBINES

We have set up a multitude of wind turbines in several states. Additional capacities in the process.



SOLAR POWER PLANT

GV is inclined towards solar as a source for renewable energy. We have already identified and procured land for a solar power plant in Tamilnadu, a state in southern India. A first of its kind, this project is planned to be a hybrid with raised solar panels integrated with agriculture at the base.

AGRO VENTURES AND BIOTECHNOLOGY



Agriculture has a prominent share in Indian economy and portrays composite well-being of the nation. We at GV, believe in application of innovative measures and latest technologies and practices to boost organic farming produce and endeavor to maintain ecological balance.

Our agro venture division has forayed into various spheres of agricultural activities and continues to contribute towards an ecologically balanced form of farming.

Contribution of agricultural output towards economy is of paramount importance despite service sectors and manufacturing activities taking a forward leap. We have made a progressive foothold with our various products gaining popularity with measurable contribution towards agricultural produce per acre.



INFORMATION TECHNOLOGY



Application of structured information, and data collation & processing has today become part of life. Stiff competition in today's business environment has necessitated the need for an informed application of practical solutions to complex problems. We at GV see an opportunity to partner and assist our business associates by ensuring effective conversion of their data into informed knowledge, allowing them to concentrate on core competencies.

We take pride in being appointed by GST Network Org as GSP (GST Suvidha Provider), a link between the taxpayer and Government of India. We are also associated with The Institute of Chartered Accountants of India (ICAI), and some of our early products, have been incorporated in their curriculum. Our wide range of software provide complete business solutions across industries.







Import and Export

Export Documentation and Management Software



Human Resources



GST - Compliance Inventory Management System



Accounting and Financial Management System



The Complete Material



Structured File Management & Knowledge Management Software



Software



GV STRENGTH



Customized Solutions

We realize that our customer's success is integral to ours. When customers talk, we listen and respond immediately. A dedicated Customer Relationship Executive (CRE) acts as the one-point contact to service all the needs of our customers.

Expertise & Knowledge Management

GV's team of industry experts integrates the latest market information through Business Intelligence and Knowledge Management Software, specially designed to encompass our requirements most efficiently and effectively.

Swift Adaptability

Our organizational structure is built to compete effectively in the ever-changing global market. By embracing change as an opportunity for action, we respond effectively and efficiently.

Quality

Our uncompromising quality standards dictate that we source only from world-renowned, reputed producers. Promoting ethical practices, we encourage transparency and integrity toward our associates at every level.

Inclusive Approach

Inclusive cohesion of business verticals and Industry Verticals encompassing Up-stream and Down-stream produces of the said Industry affords us an edge over peers.

A fleet of vessels under management affords timely shipments and availability of product globally.

GV ADVANTAGES

Global Network & Infrastructure

16 international offices and a self-owned storage terminal facility at U.A.E. enables us to harness global business dynamics to our advantage.

Robust Systems

A home grown ERP tailor made to fit GV documented processes and designed to have absolute control and monitoring, authorization matrices and an exhaustive MIS engine.

Structured Trade Finance (STF)

By leveraging our financing capabilities we undertake several structured products to support our enterprise partners.

"Quid Pro Quo" Trade (QPQ)

Innovative and flexible structures facilitating barter solutions, tolling, etc that further enhance our relations with business partners by positioning their product through QPQ.

Enterprise Partners (EP)

A concept evolved from our business model, where we partner with customers to supply raw materials, and take their finished goods to geographies they are unable to penetrate, creating a win-win situation. We upgrade our status from vendor to partner; it is risk mitigation as we are a debtor and a creditor; we also add products to our basket of offering. For the partner it is a steady supply of feedstock along with improved sales and entry into new markets

Vessels/Logistics

Industry Verticals

Offering a basket of products for catering to total requirements of specific industry verticals/horizontals.

Risk Mitigation

Adoption of stringent mechanism of risk management and mitigation backed by a team of functional experts enables us to successfully thwart impacts of various business risks like Price Volatility/Exchange Fluctuation / Geographical market forces etc.

Terminals

State-of-the-art storage facility for A/B/C class products. Our UAE Terminal will have in-house distillation and repacking facilities.

Distribution Network

Our Pan-India presence with 20 offices, which are all stock points, help us cater to our customers' scheduled needs at different geographical locations on a "JIT" basis.

Synergy within Verticals

Our business verticals complement each other such that we are able to offer a basket of products and services to each industry vertical.

Customer Relationship Executive

One-point contact for all information and assistance thus effectively and efficiently addressing needs of the customer at a single window. similar to that of a relationship officer in financial institutions.

Consistent and Continuous Supply

Irrespective of market dynamics, to cater to regular needs of our customers on a consistent basis with standard Quality of products/services, ready availability of goods/products irrespective of origin and structured financial assistance as and where required.

Integration of Business Verticals

All the business verticals are integrated and thus value addition is created in upstream/downstream and between the verticals for economies and scale.

GV SYNERGY



The table alongside depicts how our business verticals sync with our infrastructure and logistics to reach geographies globally, thereby creating a composite business model.

The Enterprise Partnership (EP) concept introduced by GV is a unique proposition we feel, one that gives our partners an opportunity to take advantage of GV's strengths, viz. our Trade & Distribution network, our Logistical capabilities, our Geographical reach and our Systems.

- Our Trade, Distribution and Manufacturing (TDM) domain provides the customer with most raw materials required along with finance.
- Cur Infrastructure and Logistics (I&L) domain provides door-to-door logistics support along with just-in-time product.
- Our Information Technology (IT) domain provides user-friendly yet comprehensive systems and tools to simplify processes, allow live tracking and strengthen MIS

To sum it up, The GV's Platform provides partners their entire basket of products and services required, along with state of the art infrastructure support for transport, storage, processing, repacking etc; add to this the option to penetrate unchartered geographies; and all of this with 24x7 access to robust systems that allow real time monitoring, detailed MIS reports and extensive data mining capabilities.

The complete package under one roof gives GV a competitive edge.

Intricate Synthesis Depicting Complete Business Solutions



- Petroleum
- Polymers

- Rubber
- Agro Commodities
- Fertilizers
- Integrated Complex Distillation/ Fractionation /
- Blending

Chemicals / Petrochemicals

- Paper & Paper Products Metals & Minerals

- Cargo
- Bulk
- Drums
- Isos/Flexis
- Palletized
- Bags

Tanks

- Feeder
- Molten
- Stainless Steel
- Bitutainer

Facilities

- Drv Warehouse
- Bulk Storage
- Blending/Distillation

Distribution

Tankers/Trucks

Geographical Reach

Asia

- North East Asia
- South East Asia
- Middle East
- ▶ GCC
- Levant

Africa

- East Coast
- West Coast

Europe

- Western Europe
- Eastern Europe
- Baltic

Americas

- East Coast USA
- West Coast USA
- Latin America

Information & Technology



In-house cloud-based real time systems tracking movement of goods and its global positioning for effective monitoring.

- Sky Exim Plus
- Sky Export Plus®
- Sky ERP-GST Plus
- Sky ERP-HRM
- Sky ERP-Accounts Plus
- Sky ERP-MRP Plus
- Kdoc®
- Sales Lead Tracker®

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